



BHARATHIDASAN UNIVERSITY

TIRUCHIRAPPALLI – 620 024

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Website : www.bdu.ac.in

(Accredited with "A" Grade by NAAC)

REGISTRAR

Ref. No :9222 /Ph.D./Commerce/Part time /Oct.2010/ Date: 12.10.2010.

To

Ms. S.Santhi
Lecturer, Department of Commerce
Shrimati Indira Gandhi College
Tiruchirappalli - 620 002.

Madam,

Ref: Your Registration application No.1044, dt.30.08.2010

I am to inform you that you have been provisionally registered for the Ph. D. Degree under the **Part time** Category. As per the regulations of this University you have to carry out Research Work under Research Supervisor for a Minimum period of **THREE** Years and a Maximum period of **FIVE** years from the date of registration i.e. from **01.10.2010 to 30.09.2015**

Be it informed that you will be governed by the regulations, rules and conditions for the Degree of Doctor of Philosophy of this University operative at the time of your registration. **The Regulations framed for the Course Work of the Programme is enclosed along with this letter.**

The Subject/Discipline of Research chosen by you is **Commerce** the broad topic of your research is "**Marketing Management**".

The Subject/discipline cannot be subsequently changed. You are requested to quote the reference number cited above in all correspondence with the University regarding your registration.

Yours sincerely,

Dr. S. S. Senthil
for **REGISTRAR**

Copy to :

1. The Research Supervisor: Dr. V. Selvaraj, Associate Professor and Head, Department of Commerce, Nehru Memorial College, Puthanampatty - 621 007, **with a request to send TWO subject Experts (related to the research topic) for constitution of Doctoral Committee as per the revised regulations.**
2. The Principal, Nehru Memorial College, Puthanampatty - 621 007.
3. The Principal, Shrimati Indira Gandhi College, Chatram Bus Stand, Tiruchirappalli - 620 002
4. The Controller of Examinations, Bharathidasan University, Tiruchirappalli - 620 024.

All Communication are to be addressed to the Registrar only
Please quote our reference in all your replies